



ACADEMIC BADGER

INSTITUTIONAL CONSULTANCY SERVICES

Empowering Institutions. Ensuring Excellence.

ABOUT US

Academic Badger Institutional Consultancy Services is a trusted name in higher education consultancy, offering credible, strategic, and result-oriented support for over two decades. With extensive experience across universities, autonomous colleges, and professional institutions, we specialize in guiding institutions through complex regulatory, accreditation, and ranking frameworks in India and abroad.

Our mission is to partner with institutions in achieving academic excellence, statutory compliance, and sustainable institutional growth, aligned with national and international quality benchmarks.

OUR EXPERTISE

We provide comprehensive consultancy services tailored to the evolving regulatory landscape and institutional aspirations.

1. Accreditation & Quality Assurance

NAAC Accreditation (New Matrix)

NAAC accreditation signifies academic excellence and reliability. Our engagement includes:

- Orientation workshops on the NAAC process and framework
- Assistance with IIQA and SSR preparation
- Support in documentation, data validation, and verification (DVV)
- Simulated peer team evaluations and instruction

Measurable Result: Elevated NAAC grades, higher quality standards, and improved institutional reputation.



NABL & NABH Accreditation

End-to-end consultancy support for institutions seeking NABL (National Accreditation Board for Testing and Calibration Laboratories) and NABH (National Accreditation Board for Hospitals & Healthcare Providers) accreditation.

- Gap Analysis & Readiness Assessment
- Documentation & Quality Manual Development
- Implementation Support & Capacity Building
- Internal Audits, Management Review & Application Support
- Post-Accreditation Sustained Quality Support

Measurable Result: Successful NABL / NABH Accreditation, enhanced quality & compliance culture, improved operational efficiency, increased institutional credibility, and eligibility for grants, projects & collaborations.

NBA Accreditation

NBA accreditation signifies programme excellence by ensuring Outcome-Based Education (OBE), academic quality, industry relevance, and continuous improvement.

- Orientation workshops on the NBA accreditation process and Outcome-Based Education (OBE)
- Readiness assessment and gap analysis for eligible programmes
- Assistance in Self-Assessment Report (SAR) preparation
- Support in CO–PO mapping, attainment calculations, and documentation
- Guidance on curriculum alignment, assessment practices, and quality processes
- Faculty training on NBA criteria and OBE implementation
- Mock evaluations, compliance review, and pre-visit preparation

Measurable Result: Successful NBA accreditation, strengthened academic quality, improved graduate employability, enhanced industry recognition, and a robust culture of continuous improvement.



2. Statutory Recognition & Status

UGC 2(f) & 12(B) Status

Complete guidance from eligibility assessment to successful approval. Recognition under UGC sections 2(f) and 12(B) renders institutions eligible for central grants and research funding.

- Advisory on eligibility and adherence to UGC regulations
- Documentation and proposal development
- Guidance on governance and faculty organisation

Result: Availability of UGC grants, research funding, and academic recognition.

Autonomous Status

Strategic and procedural support for achieving and sustaining academic autonomy. Autonomy enables universities and colleges to innovate, establish their own curriculum, and enhance academic governance.

- Assessment of readiness for autonomy
- Drafting and Submission of proposal to the UGC
- Consultation on curriculum reforms and evaluation system
- Training for Faculty members to facilitate independent operation

Result: Academic autonomy, innovative curriculum as per market requirements, and enhanced institutional flexibility.

3. Ranking & Performance Frameworks

FRAMEWORK / BODY	SCOPE OF CONSULTANCY & SUPPORT
NIRF Ranking Support	Comprehensive data validation, documentation, strategy formulation, and end-to-end submission support.
AICTE Approvals	Regulatory approvals, extension of approval (EOA), compliance submissions, and institutional audits.
ITEP / NCTE Approvals	End-to-end support for teacher education institutions and associated regulatory processes.

4. Institutional Development & Research Support

New Institutional Assistance (National & International): Advisory services for establishing new institutions, programs, and collaborations. Global and domestic collaborations increase extracurricular and intellectual opportunities for students, faculty, and researchers.

- Identification of appropriate National and International partners



- Preparation of Memoranda of Understanding (MoUs) and strategic agreements
- Consultation on regulatory compliance for affiliations
- Coordination of collaborative programs and student/faculty exchange initiatives

Journal Indexing & Research Classification

We provide strategic direction for research publications structured across globally recognized indexing tiers:

TIER CATEGORY	CLASSIFICATION INDEX	SCOPE & EVALUATION BENCHMARK
TIER I Top-Tier	Scopus, Web of Science (SCIE, SSCI, AHCI)	Globally evaluative indexes representing high-impact, multi-disciplinary research output.
TIER II Supportive	ABDC (A*, A, B, C), ABS/CABS, CAS, DOAJ, Embase, ERIC, IEEE Xplore, MathSciNet, PubMed / MEDLINE, SJR, zbMATH	Subject-specific, discipline-focused peer-reviewed publications.
TIER III Discovery	CNKI, Dimensions, Google Scholar, Index Copernicus, Indian Citation Index, JSTOR, Redalyc, SciELO, SSRN	Discovery platforms and non-evaluative indexing repositories.

Reputed International Publishers: Emerald Publishing, Taylor & Francis, Springer, Elsevier, Wiley, SAGE Publishing, Oxford University Press, Cambridge University Press.

Strategic Guidance Note: Academic recognition depends entirely on where a journal is indexed, not solely on the reputation of the publisher.

ICSSR Project Support

Assistance in proposal preparation, research design documentation, and statutory compliance processes.



Library Services Support

Journal Branding Services, Indexing, H-factor enhancement, DOI/Cross Reference, JSTOR Indexing, Economical Library Services, KOHA implementation and technical training, Digital Repository setup.

IT & Digital Infrastructure

- **NAAC & DVV Ready Web Architecture:** Website development structured as per NAAC attributes, SSR-ready design, DVV compliance, AQAR support, and data structuring.
- **Digital Growth Marketing:** SEO, Google Ads, Social Media Marketing, Content Strategy, Lead Generation, Website Optimization, and Analytics & Reporting.

WHY ACADEMIC BADGER?

- **Two Decades of Proven Experience:** Extensive track record across varied higher education domains.
- **Deep Regulatory Understanding:** Expert navigation of UGC, NAAC, NBA, NABL, NABH, and NIRF norms.
- **Customized Institutional Solutions:** Tailored strategies aligned with specific institutional goals.
- **Ethical & Transparent Advisory:** High integrity and credible consultancy model.
- **End-to-End Hands-on Support:** Active guidance from initial application through to final approval.

OUR APPROACH & COMMITMENT

We adopt a collaborative and strategic approach, working closely with institutional leadership, IQACs, and academic teams to ensure compliance with statutory norms, strengthen institutional documentation, build long-term quality assurance systems, and achieve measurable, sustainable outcomes.

Our commitment is to help colleges and universities navigate accreditation, recognition, and affiliation processes with confidence, enabling them to focus on their core mission—**academic excellence and societal impact**.



OUR FORTE: INSTITUTIONAL TRANSFORMATION ROADMAP

Academic Badger Institutional Consultancy Services offers a distinctive, long-term transformation framework designed to elevate a college or university from a conventional academic institution to an *Institution of National Excellence* and position it for global recognition.

From addressing enrollment challenges to solving credibility issues, from elevating perception to achieving sustained excellence—our framework covers every facet of institutional growth. We believe excellence is achieved not through isolated accreditation exercises, but through a carefully sequenced, evidence-driven strategy that strengthens governance, academic quality, research output, innovation, student outcomes, and societal impact.

This journey demands discipline, time, and sustained institutional commitment. We provide a clear, achievable pathway—breaking complex goals into structured phases, measurable milestones, and continuous improvement cycles. Through strategic mentoring, capacity building, system development, and rigorous monitoring, we help institutions move beyond compliance to distinction.

Academic Badger Institutional Consultancy Services

Respected Sir/Madam, you have our number.

