

■ Academic Badger Institutional Consultancy Services

Empowering Institutions. Ensuring Excellence.

About Us

Academic Badger Institutional Consultancy Services is a trusted name in higher education consultancy, offering credible, strategic, and result-oriented support for over two decades. With extensive experience across universities, autonomous colleges, and professional institutions, we specialize in guiding institutions through complex regulatory, accreditation, and ranking frameworks in India and abroad.

Our mission is to partner with institutions in achieving academic excellence, statutory compliance, and sustainable institutional growth, aligned with national and international quality benchmarks.

Our Expertise

We provide comprehensive consultancy services tailored to the evolving regulatory landscape and institutional aspirations. Our expertise includes:

Accreditation & Quality Assurance

- **NAAC Accreditation (New Matrix)**

NAAC accreditation signifies academic excellence and reliability.

We offer:

- Orientation workshops on the NAAC process and framework
- Assistance with IIQA and SSR preparation
- Support in documentation, data validation, and verification (DVV)
- Simulated peer team evaluations and instruction

Result: Elevated NAAC grades, higher quality standards, and improved institutional reputation.

- **NABL & NABH Accreditation**

End-to-end consultancy support for institutions seeking NABL (National Accreditation Board for Testing and Calibration Laboratories) and NABH (National Accreditation Board for Hospitals & Healthcare Providers) accreditation.

We offer:

- Analysis & Readiness Assessment, Documentation & Quality Manual Development,
- Implementation Support, Training & Capacity Building,
- Internal Audits & Management Review, Application & Assessment Support,
- Post-Accreditation Support

Result: Successful NABL / NABH Accreditation, Enhanced Quality & Compliance Culture, Improved Operational Efficiency, Increased Institutional Credibility & Trust, Eligibility for Grants, Projects & Collaborations, Sustained Quality Improvement

Statutory Recognition & Status

- **UGC 2(f) & 12(B) Status**

Complete guidance from eligibility assessment to successful approval. Recognition under UGC sections 2(f) and 12(B) renders institutions eligible for central grants and research funding.

We Offer:

- Advisory on eligibility and adherence to UGC regulations
- Documentation and proposal development
- Guidance on governance and faculty organisation

Result: Availability of UGC grants, research funding, and academic recognition.

- **Autonomous Status**

Strategic and procedural support for achieving and sustaining academic autonomy. Autonomy enables universities and colleges to innovate, establish their own curriculum, and enhance academic governance.

We offer:

- Assessment of readiness for autonomy
- Drafting and Submission of proposal to the UGC

- Consultation on curriculum reforms and evaluation system
- Training for Faculty members to facilitate independent operation

Result: Academic autonomy, innovative curriculum as per market requirements, and enhanced institutional flexibility.

Ranking & Performance Frameworks

- **NIRF Ranking Support**

Data validation, documentation, strategy formulation, and submission support.

Regulatory & Council Approvals

- **AICTE-Related Work**

Approvals, extensions, compliance submissions, and institutional audits.

- **ITEP / NCTE-Related Work**

Support for teacher education institutions and related regulatory processes.

Institutional Development & Expansion

New Institutional Assistance (National & International)

Advisory services for establishing new institutions, programs, and collaborations. Global and domestic collaborations increase extracurricular and intellectual opportunities for students, faculty, and researchers.

We offer:

- Identification of appropriate National and International partners
- Preparation of Memoranda of Understanding and agreements
- Consultation on regulatory compliance for affiliations
- Coordination of collaborative programs and student/faculty exchanges

Result: Improved institutional prominence, International exposure, and research collaborations.

Research & Project Assistance

- **TIER I: Top-Tier (Globally Evaluative Indexes) / (Multi-disciplinary)**
 - Scopus, Web of Science (SCIE, SSCI, AHCI)
- **TIER II: Supportive / Subject-Specific Indexes / (Discipline Specific)**
 - ABDC (A*, A, B, C), ABS/CABS (4*-1), Chemical Abstracts Service (CAS), DOAJ, Embase, ERIC, IEEE Xplore, MathSciNet, PubMed / MEDLINE, SCImago Journal Rank (SJR), zbMATH
- **TIER III: Discovery / Non-Evaluative Platforms**
 - CNKI, Dimensions, Google Scholar, Index Copernicus, Indian Citation Index, JSTOR, Redalyc, SciELO, SSRN
- **Reputed International Publishers**

There are many reputed international publishers that publish scholarly journals, but do not function as indexing agencies. Academic recognition depends on whether their journals are indexed in recognised databases, not on publisher reputation alone. They are:

 - Emerald Publishing, Taylor & Francis, Springer, Elsevier, Wiley, SAGE Publishing, Oxford University Press, Cambridge University Press

☞ Note: A journal is evaluated by where it is indexed, not by who publishes it.

- **ICSSR Project Support**

Assistance in proposal preparation, documentation, and compliance processes.

Library Support

- Journal Branding Services, Indexing, H-factor, DOI/Cross Reference, JSTOR Indexing, Impact factor enhancement, Economical Library Services, KOHA implementation and training, Digital Repository Training

IT Support

- Website Development as per NAAC Attributes, SSR-Ready Design, DVV Compliance, AQAR Support, Data Structuring

- SEO, Google Ads, Social Media Marketing, Content Marketing, Lead Generation, Website Optimization, Analytics & Reporting
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Why Academic Badger?

- Two Decades of Proven Experience
 - Deep Understanding of Regulatory Frameworks
 - Customized, Institution-Specific Solutions
 - Ethical, Transparent & Credible Consultancy
 - Hands-on Support from Application to Approval
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Our Approach

We adopt a collaborative and strategic approach, working closely with institutional leadership, IQACs, and academic teams to:

- Ensure compliance with statutory norms
 - Strengthen institutional documentation and processes
 - Build long-term quality assurance systems
 - Achieve measurable and sustainable outcomes
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Our Commitment

At Academic Badger Institutional Consultancy Services, we are committed to helping colleges and universities navigate accreditation, recognition, and affiliation processes with confidence, enabling them to focus on their core mission—academic excellence and societal impact.

Our Forte

Academic Badger Institutional Consultancy Services offers a distinctive, long-term transformation framework designed to elevate a college or university from a conventional academic institution to an Institution of National Excellence and, subsequently, position it for global recognition and standing. From low admission to credibility issues, from perception to excellence, all is covered here. We believe that excellence is not achieved through isolated accreditation exercises, but through a carefully sequenced, evidence-driven strategy that strengthens governance, academic quality, research output, innovation, student outcomes, and societal impact. Our unique plan integrates national benchmarks such as NAAC, NIRF, UGC recognition, autonomy, and statutory compliance with global best practices in teaching–learning, quality assurance, and international collaboration.

This journey demands time, discipline, and sustained institutional commitment. Academic Badger provides a clear and achievable pathway—breaking complex goals into structured phases, measurable milestones, and continuous improvement cycles. Through strategic mentoring, capacity building, system development, and rigorous monitoring, we help institutions move beyond compliance to performance, and from performance to distinction. The result is a resilient institution with a strong academic identity, national visibility, and the credibility to engage meaningfully at the global level. There is no shortcut to excellence, but with the right roadmap, expertise, and perseverance, transformation is not only possible—it is inevitable with Academic Badger as a committed institutional partner.

Contact Us:

- Respected Sir/Madam, you have our number.